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# ARDEX WPM 265

## General Purpose Water-Based Primer

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Low VOC content

Excellent adhesion

Solvent free & Non-flammable

Suitable for both internal and external applications

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**ARDEX Australia Pty Ltd**

20 Powers Road  
Seven Hills NSW 2147  
1300 788 780  
[technicalservices@ardexaustralia.com](mailto:technicalservices@ardexaustralia.com)  
[www.ardexaustralia.com](http://www.ardexaustralia.com)

**ARDEX New Zealand Ltd**

15 Alfred Street  
Onehunga, Auckland 1061  
0800 227 339  
[info@ardexnz.com](mailto:info@ardexnz.com)  
[www.ardex.co.nz](http://www.ardex.co.nz)

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## General Purpose Water-Based Primer

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### DESCRIPTION

ARDEX WPM 265 is a red pigmented, acrylic primer which creates a positive bond between the substrate and ARDEX water-based membranes.

### FEATURES

- Solvent free
- Non-flammable
- Low VOC content 11g/L
- Suitable for both internal and external applications

### COMMON SUBSTRATES

- Concrete
- Masonry
- Blockwork
- Brick
- Compressed Fibre Cement sheet

All CFC sheeting must be installed as per manufacturer's instructions.

### ARDEX WPM 265 suitable with:

- ARDEX WPM 002
- ARDEX WPM 310
- ARDEX WPM 330
- ARDEX WPM 155 Rapid Plus
- ARDEX WPM 130 Builders Express

### SUBSTRATE PREPARATION

By way of mechanical method and vacuum cleaning as necessary, remove all dirt, dust, curing compounds, oils, grease, surface sealers, and any other contaminants prior to application. Prepare surface to leave sound, clean, dry, free from sharp edges, loose or other materials which may damage the subsequent coating.

New concrete to be cured for a minimum of 28 days before application commences. New screed to be cured for a minimum of 7 days before application commences. New render to be cured for a minimum of 7 days before application commences.

All cracks or holes are to be repaired accordingly before application commences.

When masonry or concrete substrate moisture content is measured at greater than 80% relative humidity (ASTM F2170) or exceeds 15g/m<sup>2</sup>/24hrs (ASTM F1869), a minimum single coat of ARDEX WPM 300 (HydrEpoxy) must be the nominated primer/coating. This is typically equivalent to 5% or greater moisture content from a digital non-destructive moisture meter, however Australian Standards must be followed.

### APPLICATION

Apply with brush, long nap roller or conventional spray at a coverage rate of 6m<sup>2</sup>/litre. Ensure that the primer is applied evenly at the recommended coverage rates.

Allow a drying time of at least one hour before subsequent ARDEX membrane application. Drying times will vary depending on substrate temperatures and ambient air conditions.

### COVERAGE

Approximately 6m<sup>2</sup>/litre.

Coverage rate may vary depending on the porosity of the surface and application technique.

### PACKAGING

20L pails

### STORAGE

ARDEX WPM 265 must be stored between 5°C - 30°C. Do not store in direct sunlight. Replace lid tightly after use. Do not empty excess primer back into the original packaging as this may cause contamination of the contents.

### SHELF LIFE

ARDEX WPM 265 has a shelf life of 12 months when stored in the original, unopened packaging in a dry place at 23°C and 50% relative humidity.

### SPILLS AND LEAKS

Prevent material entering drains and waterways. If possible cover liquid with earth, sand or absorbent material.

### LIMITATIONS

Do not apply ARDEX WPM 265 if the ambient temperature and or substrate temperature is below 10°C or above 35°C. Primed surfaces should be overcoated within the same day of application to avoid intercoat contamination.

Before any substrate preparation, installation or finishing methods relating to ARDEX product are undertaken, please be aware of any potential risks and use appropriate PPE (personal protective equipment). This may involve contacting substrate manufacturers for Safety Data Sheets.

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### SAFETY DATA

This product may cause an allergic reaction to the skin. In case of contact with the eyes rinse with running water until advised to stop by the Poisons Information Centre or a doctor, or for at least 15 minutes. Wear protective gloves, clothing, eye and face protection. Avoid inhaling dust/fumes/gas/mist/vapours/spray. Ensure adequate ventilation during mixing and application. Store locked up. Check with your local Council regarding the disposal of contents. Keep out of the reach of children. Call the Poisons Information Centre on 131 126 (AUS) and 0800 764 766 (NZ) or call a doctor if you feel unwell. At times updates can occur to data. For additional information and to ensure you have the most current technical and safety information please consult the latest safety data sheets (SDS) and technical data sheets found on the product page at [www.ardexaustralia.com](http://www.ardexaustralia.com)

### GUARANTEE

ARDEX Australia Pty Ltd ("we" or "us") guarantees this product ("our goods") is free from manufacturing defects and will perform to any applicable specification published by us for 10 years from the date of purchase. Our liability under this guarantee is limited at our option to replacement of the product, repair of any damage to the immediate surface or area of application of the product, or compensation, in each case if we are satisfied loss or damage was due to a breach of this guarantee. This guarantee does not apply if damage or loss is due to failure to follow published instructions or any act or circumstance beyond our control, including shade variations and efflorescence. If you wish to make a claim under this guarantee you must notify us (ARDEX Australia Pty Ltd, 20 Powers Road Seven Hills NSW 2147; Toll Free: 1800 224 070; Email: [technicalservices@ardexaustralia.com](mailto:technicalservices@ardexaustralia.com)) and provide evidence of your purchase of the product within 30 days of any alleged loss or damage occurring. We reserve the right to ask you for satisfactory evidence of any alleged loss or damage. Any claim under this guarantee is at your cost. This guarantee is in addition to any rights or remedies you may have as a "consumer" under the Australian Consumer Law and to that extent you need to be aware that: "Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure".

### DISCLAIMER

The technical details, recommendations and other information contained in this data sheet are given in good faith and represent the best of our knowledge and experience at the time of printing. It is your responsibility to ensure that our products are used and handled correctly and in accordance with any applicable Australian Standards. Our instructions and recommendations are only for the uses they are intended. We also reserve the right to update information without prior notice to you to reflect our ongoing research and development program. Country specific recommendations, depending on local standards, codes of practice, building regulations or industry guidelines, may affect specific installation recommendations. The supply of our products and services is also subject to certain terms, warranties and exclusions, which may have already been disclosed to you in prior dealings or are otherwise available to you on request. You should make yourself familiar with them.

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This datasheet was issued in February 2022 and is valid for 3 years, in some instances a newer version may be published. Always refer to [www.ardexaustralia.com](http://www.ardexaustralia.com) for the latest technical data from ARDEX Australia Pty Ltd.